

<b>Instructor's name</b>	MASTRORILLI DANIELA
<b>Course</b>	MARKETING
<b>Academic year</b>	2016-17
<b>Term</b>	First
<b>Credits</b>	6
<b>Subject area</b>	JUS 01

**Course of Distance negotiations law (a.y. 2016-17)**  
**(Prof. Mastrorilli Daniela)**

Università degli Studi di Bari Aldo Moro  
Marketing

Admission criteria

Rudiments of contractual private law.

Aims of the course

The course analyses modernn procedures of contract's conclusion as information with particular attention for banking, insurance and financial distance negotiations.

Course outline

**I Part**

- Rudiments of distance contracts: parts, national and european sources, history, legislative development.
- The distance contract between professional men and consumers: artt. 50-68 and 136-143 of consumer code (d. lgs. 6-9-2005, n. 206).

**II Part**

- Analysis of most common types of distance contracts, view and commentary of principal instruments.
- Corrispondance sale, tv sale.
- The electronic commerce:parts and development. Commentary of d. lgs. n. 70/03. Principal legal problems of e-commerce and analyses of contractual conditions of some web site.
- Distance commercialization of banking, insurance, financial services and consumer credit.

Reading material/Textbook

**I Part**

-Introduction and artt.45-67, 68 consumer code: D. Mastrorilli, Lecture notes of Distance negotiations law available from the teacher or Department of Economics, Management and Enterprise law;

-artt. 136-143 consumer code : D. Mastrorilli, Diritto della contrattazione a distanza, disciplina consumeristica e di settore, Progedit editore, Bari, 2011, pp. 119-141 e 143-151;

-artt. 141-141/decies: Lecture notes.

## **II Part**

-Corrispondance sale, tv sale, banking distance services, consumer credit : D. Mastrorilli, Lecture notes of Distance negotiations law available from the teacher or Department's secretary.

-Electronic commerce, distance commercialization of financial services to consumer, insurance and financial distance services: D. Mastrorilli, Diritto della contrattazione a distanza, disciplina consumeristica e di settore, Progedit editore, Bari, 2011, pp.171-255; 263-318.

### **ALTERNATIVE FOR FREQUENTERS**

Agreed syllabus and giurisprudence and laws dispensed in lecture hall.

Assessment methods

Oral examination.

Exemption and simplify oral examination only for frequenters.

Tutorials

The course isn't on web learnig site.

Teaching methods

Pratical lesson in information hall.

Prof. Daniela Mastrorilli

